

Your annual membership enables the promotion of Sutter Creek and its businesses as a destination for visitors and locals to enjoy.

Membership fees, along with funds raised from the events organized by SCBPA, pay for the following promotions:

VISITSUTTERCREEK.ORG Business membership includes a listing on this popular website with a photo and link to your own website.

SOCIAL MEDIA

Strategic online marketing: Facebook page with links, shares, ongoing business tags and promotional posts.

Instagram account for visual storytelling and interest pages builds a resource for Amador weddings, venues, road trips and more.

CO-OPERATIVE ADVERTISING

We advertise in both regional and Bay Area print and digital publications to build awareness as a unique weekend destination.

EVENTS & TOURISM

SCBPA manages several popular events each year, including Christmas Open House, Chili Cook off, Car Show, Trash to Treasures and Ladies Night. These events attract thousands of visitors, and their ongoing success is key to raising funds and promoting Sutter Creek.

FLYERS, POSTCARDS & CALENDARS

SCBPA creates and produces event calendars, postcards, flyers, banners, advertising and radio spots to promote our events.

Join us!

Working together as a community of small, privately-owned businesses, we increase our individual and collective success through the benefits of shared resources, such as: visitsuttercreek.org, co-op advertising, promotional materials and social media campaigns.

Together we create momentum and benefit from increased tourism and successful community events.

General Association Meetings

1st Thursday, dates tbd,
8:30am at Hotel Sutter.

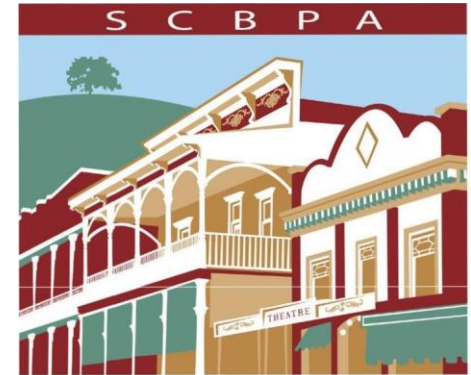
Mail the completed membership application form with payment to:

SCBPA
PO Box 600, Sutter Creek, CA 95685



Help us promote Sutter Creek:
please comment, like & share posts
facebook.com/groups/suttercreekbpa/

Follow us, tag us on Instagram:
[@visitsuttercreek](https://instagram.com/visitsuttercreek)



SUTTER CREEK

BUSINESS & PROFESSIONAL
ASSOCIATION

2022 MEMBERSHIP APPLICATION

We are an Association of local businesses and community members who are dedicated to supporting, growing and promoting business in Sutter Creek.

visitsuttercreek.org